

HOW TO HOST A WOMEN'S SHELTER INITIATIVE EVENT PROGRAM

WDS Women's Shelter Initiative This program was designed to help women in shelters enter back into society with confidence and self-esteem. This program helps address the 'whole-woman' and her body and mind systems. Presentation topics include:

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|-------------------------|----------------------------------|
| -- Social Skills | --Study Skills |
| --Dining Skills | --Tips to Self-Treat |
| --Interview Skills | --Pregnancy and Newborn Skincare |
| --Skin Care | --How to be Drug Store Savvy |
| --Self-Care | --Personal Hygiene |
| --Nutrition | --Common Skin Diseases |
| --Skin Care on a Budget | --Teenage Acne |
| --Hair and Scalp Basics | |

Steps:

- ☐ Brainstorm which presentations you would like to conduct and a location. Presentations are given at Women or Family Shelters.
- ☐ Contact the shelter and obtain permission for the event. Use the Women's Shelter Initiative Email template to help contact the shelter. Establish a contact at the shelter.
- ☐ Collect shelter logistical information and number of expected participants.
- ☐ Determine needs from WDS (catering, goodie bags, presentations, posters, other).
- ☐ Contact wds@womensderm.org with date, time, location and contact information for the shelter contact.
- ☐ Conduct event.
- ☐ Take pictures (if permitted) during event.
- ☐ Send wrap-up email to WDS including the following information if possible: photos, participant numbers and anything you would like to share.

FAQ:

How do I find a shelter?

Look online for a Women or Family shelter near your area. Email or call the shelter and explain what the event entails. Use the Women's Shelter Initiative Email template (on WDS website) to contact the shelter, to help show legitimacy.

Do I need to bring anything to the event?

Possibly. Depending on your shelter's technology, you may be required to bring your own computer, projector, chords, etc. WDS will work with the shelter and you to determine what you need to bring.

What exactly does WDS provide?

WDS will provide the following for your event:

- Posters, sent to the shelter to advertise for the event
- Goodie bags with donated products (skin care, makeup, etc.), sent to the shelter
- Catering (sandwiches and drinks or cookies and coffee)
- Presentation powerpoints

What if I want to do a topic that isn't listed?

You can create your own presentation on a topic you would like. Once finished, send the powerpoint to WDS so they can edit or approve and insert their logo and mandatory slides.

What happens after the event?

WDS will post about your event on their website and may reach out to you regarding future Women's Shelter Initiative events.